

# How to look good on videos from home

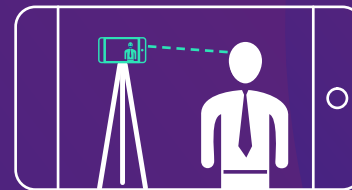
1. Always shoot in **landscape**



2. Try to use **a tripod**



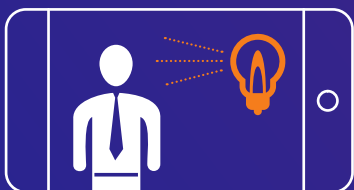
3. Ensure the camera is **slightly above eye level**



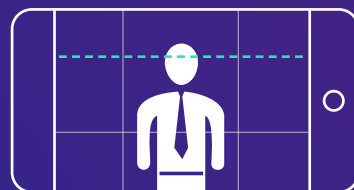
4. **Don't** stand in front of or face a window, don't have a light on above your head



5. The best lighting is from an angle between you and the camera or use **natural light**



6. Framing should be **centered** when talking direct to the viewer (camera)



7. A script can be helpful but not necessary, **being natural** is more important



Visit our [website](#) or subscribe to CitNOW on [YouTube](#) to see our latest advice



**We're here to help:**  
help@citnow.com  
01189 977740