



SMS is an easy and proven solution to **increase views** and **maximise the value** of your videos*

Boost your video views - Boost performance

Designed as an **optional extra** for CitNOW Sales and Workshop, SMS allows you to send videos to your customer via text message in parallel to email. This powerful add-on is a great way to get even more from your CitNOW solution. See your video watch rates increase to as much as 75% and reduce the time it takes for a customer to watch your videos.

Key benefits:

1. **Convenient** - Reach your customers at the best moment, in the best way for them.
2. **Performance** - Additional opportunities to connect to prospective customers helps drive more sales.
3. **Productivity** - Increases the likelihood of getting work approved while cars are still on the ramp.
4. **Personalised** - Our Comms Builder allows you to create a unique template for your messages.
5. **Automated** - Simply select to send by both email and SMS after creating your video.

*Sharing videos via email and SMS **improves watch rates by 30% and time to watch by 66%**

All this can be automated from your CitNOW app - simply upgrade your subscription to have SMS enabled.



To view example videos and case studies visit
www.citnow.com/case-studies



Request a demo and experience the power of a personal video presentation
www.citnow.com



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