



CitNOW Sales takes the dealership digitally to the motorist.

Specifically designed for sales executives, it provides an easy to use way to shoot and send personalised videos of vehicles as a response to individual enquiries. CitNOW Sales enables a retailer to create trust with the customer and build lasting relationships.

Key benefits:

- 1. Connection** - Create an instant relationship and delight customers by sending a quick and easy personalised response to build trust and emotional engagement.
- 2. Relationship** - Turn that trust into a long lasting relationship that results in more returned calls, replies to emails and less appointment cancellations, saving you time and money and improving customer satisfaction.
- 3. Value** - Instantly add value to your service by providing personalised videos, moving the prospect further along in their buying journey with a simple 60-second video.
- 4. Outstanding** - Get seen to be going the extra mile with your personalised video communications. It's the little touches that make the difference in a crowded marketplace.

About CitNOW

In 2008 CitNOW was formed to solve one challenge, how to allow people to view cars without visiting car showrooms. Typical of the company we are today, **the solution was breathtakingly easy** - video. And so the automotive video industry was born.

But, as is often the case, the simpler the solution, the more complex the thinking behind it. It is this thinking, however, that has helped us to constantly evolve and change the landscape - not for the short term, but for the future, because when we do something, we commit to it.

Simply put, we provide app-based video and digital communication solutions to create a more transparent and easy car buying and owning experience for your customers. It's smart video - tailor made for sales, web, workshops and bodyshops - for smarter retailing.



Key Features

✓ Personalisation

With the ability to record easy to make videos, tailor made for individual customer enquiries whatever the stage of their buyer's journey, and instantly improve your customer satisfaction levels.

✓ Branding

Customisable email templates, personalised landing pages, and bespoke pre and post rolls for a professional and seamless customer experience.

✓ Rate This Video

Get critical customer insights by gathering measurable data on customer comments and feedback once they've engaged with their personalised CitNOW video.

✓ Live Video

Create an immersive customer experience and build long-lasting relationships in real-time. Developed for every stage of the customer journey, live sessions can be joined from any browser or device.

✓ Multipart

You don't need to be Spielberg to create an award winning video. Stop and start as often as you want but as if by magic, create one seamless personalised video.

✓ Dashboard

Check on customer video ratings, view real time results, export reports and view staff performance all through our fully integrated dashboard.



To view example videos and case studies visit www.citnow.com/sales



Request a demo and experience the power of a personal video presentation www.citnow.com



To find out how CitNOW can benefit you call us on: **+44 (0)1189 977740** or email: sales@citnow.com